



## THE DIFFERENCE OF **ONE** SIMPLE SORT

**ONE RESEARCHER, ONE SORTER, ONE CELL, MANY DISCOVERIES.** BD is dedicated to developing easy-to-use cell sorting technologies that simplify accurate and reliable flow cytometry. The **BD FACSMelody™** cell sorter introduces a powerful combination of high performance, reproducible results and automated ease of use from a brand whose integrated flow cytometry portfolio and rigorous standards you can trust. BD FACSMelody is an affordable cell sorter that requires minimal training making it an ideal solution to advance your research. Its software guides the operator through every step, with a system sort readiness of less than 15 minutes for optimal timeliness. Designed to improve efficiency and throughput, it comes with the full suite of BD service and support to help you maximize your investment. Learn more about the one cell sorter that is easy to learn, to use and to maintain. Discover the difference one company can make. **Discover the new BD.**

Learn more about the Difference of One at [bd.com/SimpleSort-DE](https://bd.com/SimpleSort-DE)

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23-18464-00 MC6344 BDIG-22883

